

Recruiting Volunteers

.





Jo Dowson
Volunteering
Support
Co-ordinator

Nicola Startup
Volunteering
Support
Co-ordinator

Becca Simpson
Volunteering
Team
Administrator













North York Moors National Park

Volunteering Team

We're here for you!

Home / News and insights /

News index ▼

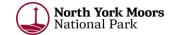
TIME WELL SPENT 2023

A national survey on the volunteer experience

Rei Kanemura, Amy McGarvey, Alex Farrow Published: 27 June 2023

Time Well Spent

State of volunteering



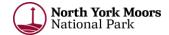
- Formal participation 11% 2019 to 6% 2023
- Increase in local volunteering
- 30% is remote
- Non-volunteers say: flexibility is most important feature of a potential role

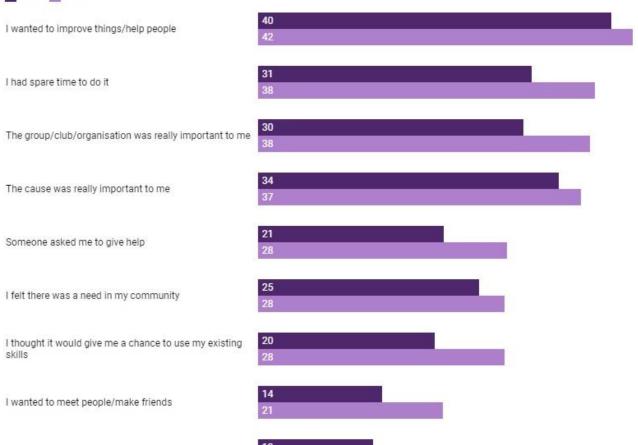
concern of being out of pocket 5% 2019 – 14% 2023



organisation

2023 2019



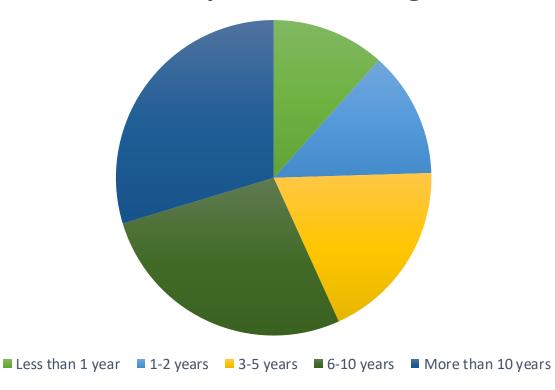




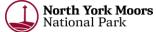
How long have you been volunteering with the North York Moors National Park?

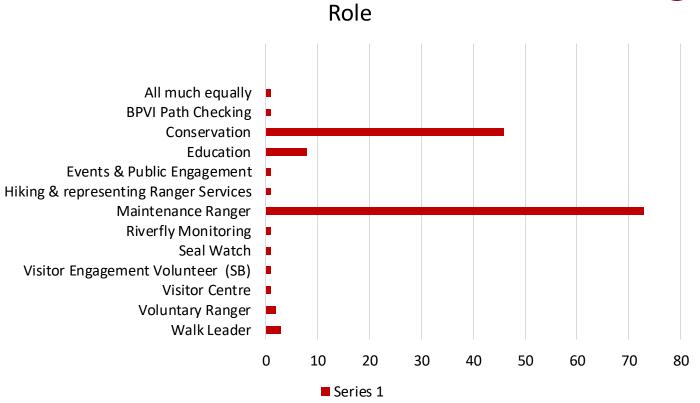


No. of years volunteering



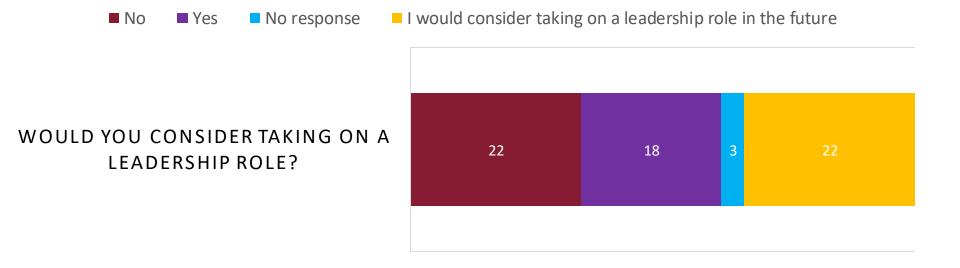
What is the main function of your volunteering?





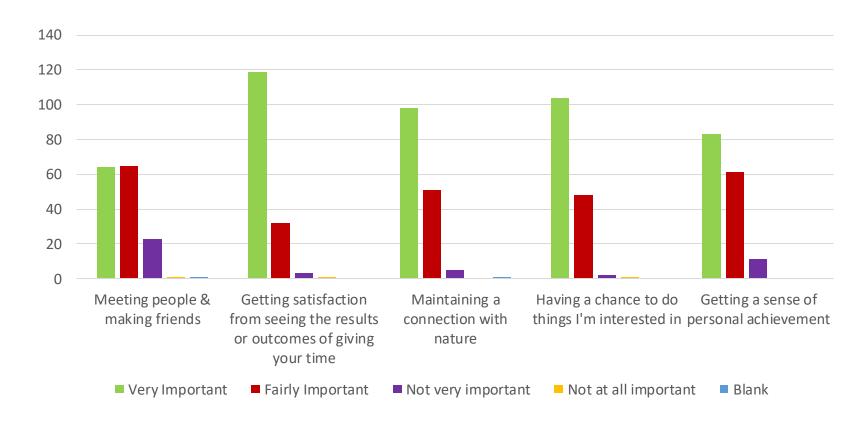
Are you considering taking on a Task Day Leader/Assistant Task Day Leader role with NYMNP?





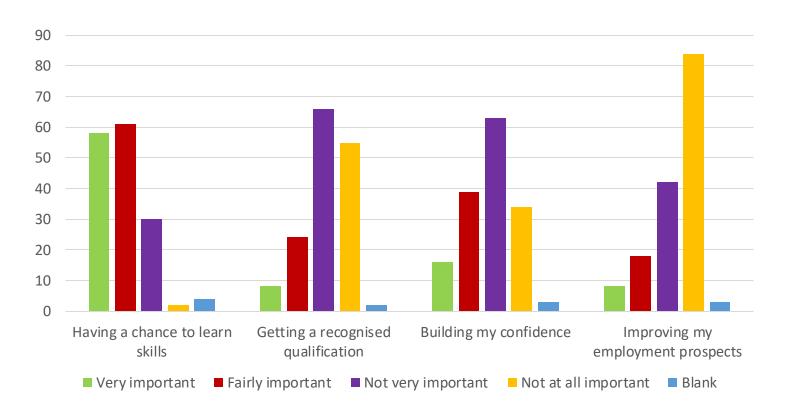
How important is each one of the following to you in relation to your volunteering experience with the NYMNP?





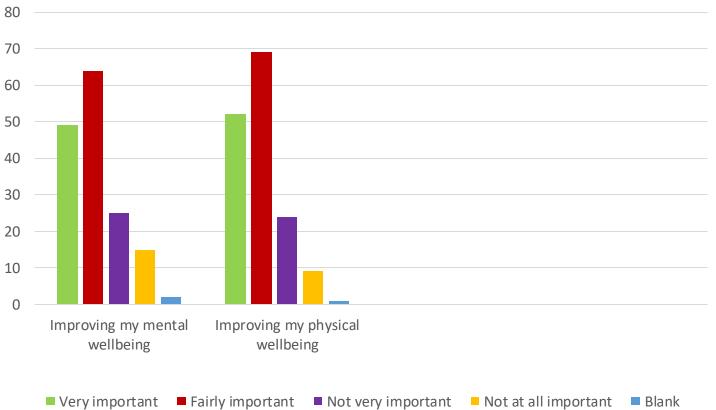
How important is each one of the following to you in relation to your volunteering experience with the NYMNP?





How important is each one of the following to you in relation to your volunteering experience with the NYMNP?

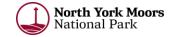






- "Our systematic review shows that volunteering is associated with improvements in mental health" (Dr Suzanne Richards University of Exeter)
- Researchers pooled a large amount of data from 40 scientific papers into the longterm effects of charity work, revealing that people who volunteered had their risk of dying reduced by as much as 22%.
- In a study by The National Council for Voluntary Organisations Over three-quarters of volunteers (77%) reported that volunteering improved their mental health and wellbeing. This benefit was more widespread than physical health benefits (53%).

What are you most proud of?



Promoting Volunteer Task Day Leading.

Taking people out on walks.

40+ litter picks, keeping our Park beautiful.

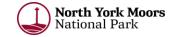
Getting to know the footpath network better. Our Park Deautiful Being part of an organization that works for nature conservation.

Setting up the NYOS exhibition at the Inspired By... Gallery.

Nothing in particular. More a feeling of satisfaction from having improved something, e.g. making a PROW useable again or planting a hedgerow that will mature in the future.

Seeing young people achieve their goals.

What are you most proud of?



Completing the Turtle Dove ponds

Learning hedge laying.

Helping Ryevitalise projects on bats and ancient trees.

Opening moth traps for children at Sutton Bank, the children were fascinated. It was a very satisfying day.

Learning lime mortar pointing skills at High Baring, Rosedale

River Esk water testing results are helping improve cleanliness.

Planting lots of trees. I look forward to going back in a few years to see them.

What's the one thing you like most about volunteering at the NYMNP?

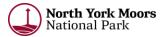


- Helping wildlife conservation.
- The flexibility, so it can fit around my life and occupation.
- A feeling of belonging to a group of like-minded people.
- The potential variety of tasks. I need to broaden my activities.
- Being out in the countryside and fresh air.

- Socialising.
- Spending time in remote places helping to conserve special habitats.
- The chance to make a contribution.
- Making a difference and improving mental health.
- The cakes!

Create the context

Set yourself up for victory!



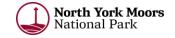
- Volunteer Strategy
 Job descriptions for
 supporting/managing staff
 Resources, expenses, PPE,
 equipment etc
- Risk Assessments
- Safeguarding

Define the role

Clear setting of expectations

Volunteer Role Description

Volunteer role	Archaeology - Geophysics Volunteer
DBS	N/A
Purpose of the role	To undertake training to survey specified sites using a variety of technical equipment, providing key data to the Archaeology team and developing your own specialist skills and knowledge to use in community archaeology projects.
Role responsibilities	Participate in training for the role Use specialist equipment safely and carefully as directed Record key data as necessary, to inform the future work of the Archaeology team Work as part of a team alongside other volunteers, sharing your learning and best practice amongst the team Share your specialist skills and knowledge through community archaeology projects (where possible)
Essential skills	Physical fitness to navigate uneven ground safely – it is likely that sites will not be accessible to those with mobility <u>difficulties</u> Team work ethic Competence to use specialist equipment following <u>training</u> Confidence to share skills in the wider community as necessary
Desirable skills	Archaeological experience Data analysis and presentation experience

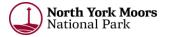


Where you will be based	The Archaeology team is based in <u>Helmsley</u> , however, surveys will take place in specific locations around the National Park in agreement with landowners.
Times/days we would like your help	TBC
Minimum age	18
Transport arrangements	Own transport to remote sites – shared transport may be available.
Training	Role specific training Lone working guidance

	Technical equipment training Ongoing support from NYMNP Archaeology Officer and external sources.
Health, <u>safety</u> and wellbeing information	The role involves surveying sites with a variety of terrain over the colder months of the year. Sites will be exposed and may be remote, so facilities may not be immediately available. You should plan to attend on this basis. Further guidance on specific sites and availability of facilities will be available from the NYMNP Archaeology officer.
Relevant risk assessments	RA35
How to apply	For further information and to apply please contact: volunteers@northyorkmoors.org.uk

Advertise your role

Remember target audience motivation



- Front and centre; the impact/change the volunteer will make
- Think about language
 Older people will relate more
 to 'helping out' where
 younger people might
 respond better to 'social
 change'.
- Use case studies and pictures
- Use variety of platforms/media

Where to find people



- Identify your stakeholders and beneficiaries
- Meet people where they are
- Engage existing groups Interest groups community groups religious groups uniformed groups (scouts etc)
- Partner up with other charities or organisations who manage volunteers

/ Advertise your role

There are many ways to advertise your role. Use a combination of the following to reach as many new volunteers as possible.

- On your own website
- Through external websites like CharityJob, Do-it, Volunteering Matters,
 Vinspired and Reach Volunteering
- Volunteer centres
- Leaflets and other printed media
- Organising or speaking at volunteer engagement events
- Press and radio adverts
- Social media such as LinkedIn and Twitter
- Colleges or university student unions
- Community and faith centres
- Local cafes and park notice boards
- Local businesses
- Employer-supported volunteering
- Word of mouth referrals

Volunteers' Week is also a great opportunity to find volunteers.

Selection / induction process



- Is interview appropriate?
- Trial period to manage expectations. Both ways.
- Equality and Equity
- Right to volunteer Ex-offenders, asylum seekers, people on benefits